2022 Payment Plan User Survey

Here's what real QuickFee users had to say about our payment plan option for professional service firms.

QuickFee.

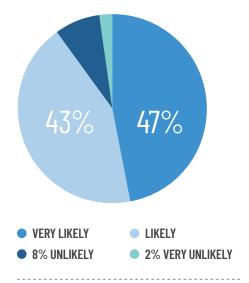
Your clients love having a payment plan option.



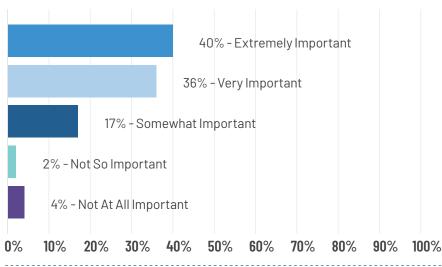
QuickFee sent a survey to 1,400 business clients of leading accounting and law firms, all of whom had used a **Pay Over Time payment plan** in the last year. This option allows your clients to pay over 3 to 12 months at no cost to the firm.

Users reported high levels of satisfaction with our payment plans and agreed it was vital for professional service firms to offer this option. In fact, 90% said they are likely to use a payment plan again and 96% were likely to recommend QuickFee to other businesses.

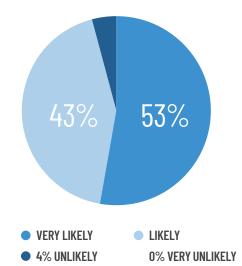
90% ARE LIKELY TO USE A PAYMENT PLAN OPTION AGAIN.



77% THINK PAYMENT PLANS ARE "VERY" OR "EXTREMELY" IMPORTANT WHEN WORKING WITH AN ACCOUNTANT OR LAWYER.



96% ARE LIKELY TO RECOMMEND QUICKFEE.





77% said they are taking steps to reduce their spending due to concerns about the US economy.

Payment plans can help firms address economic concerns.

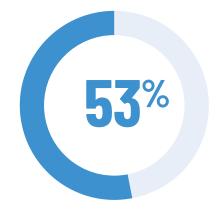
With sky-high interest rates and growing recession fears, many business clients are buckling down on their vendor and service budgets. We've heard it over and over from top professional firms in 2022 – but is it supported by the data?

According to our survey, 64% confirmed that **they chose a payment plan to make their accounting or legal services more affordable.** And without options to achieve that goal, your clients may be tempted to look elsewhere. More than three-fourths of our respondents agreed that they are taking steps to reduce spending, and over half said it could impact use of their service provider.

53% said economic concerns could impact use of their service provider in some way, by turning to a payment plan, cutting services, or switching providers.

Top reported reasons for selecting a payment plan:

- 1. It made the services more affordable.
- 2. I didn't want to max out my credit sources.
- 3. I had to make an unexpected or emergency purchase.
- 4. I was planning to make a large purchase or investment elsewhere.



53% SAID ECONOMIC CONCERNS Could Impact use of their Service Provider in Some Way

Free money for your firm. No pressure for your clients.

Tired of acting like a bank for clients who don't pay? Payment plans allow you to take the pressure off your clients – without compromising on your paycheck.

Our Pay Over Time option allows you to offer 3-12 month payment plans in one simple online payment portal. It's our mission to modernize professional service firms by helping them get paid faster, reduce collections, and meet the demand for online payments. START OFFERING YOUR CLIENTS PAYMENT PLANS HERE.

WE ALSO OFFER A FULL SUITE OF ONLINE PAYMENT OPTIONS:



CREDIT CARD

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ACH/ECHECK









Visit www.quickfee.com or call (844) 968-4387 to learn more.



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